



CIRCLE OF FRIENDS PROGRAM

2020 PLATINUM BENEFITS

- Honored Member
- Special Privileges
- Exclusive Recognition
- Speaking Opportunities

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August Charles Trevino Program Director Direct: 210-301-4366 august.trevino@bcms.org
4334 N Loop 1604 W Suite 200 San Antonio TX 78249

HONORED MEMBER WITH SPECIAL RECOGNITION & PRIVILEGES

You are special!

Your donation at the

Platinum Level says you care about and support the well-being of our community, the physicians who care for us, and the advancement and development of the healthcare industry.

Thank you!

Your Platinum Sponsorship is the Catalyst

The Platinum sponsorship level is the Medical Society's honored concierge level of sponsorship. It gives you access to special privileges and benefits not offered at other sponsorship levels. As a Platinum sponsor, we take you by the hand to help guide you through the medical community; we provide personal introductions and one-on-one marketing advice to help you achieve your marketing goals. Your business category becomes an exclusive at the Platinum Level. At this level, we will not accept sponsorship applications from other businesses in the same category at the Platinum Level. This makes you unique! You stand out to physician members with recognition as a high-level supporter of the Medical Society and our community.

These benefits are unique to the Bexar County Medical Society's Circle of Friends program. You cannot do this through any other organization or program!



PLATINUM BENEFITS

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DIRECT

- Minute at the Mic Presenter / Speaker: Address attendees at a BCMS event about your company and services; attendance at some of our larger events have been over 600 (details apply).
- BCMS Board of Directors Meeting: Your company representative(s) may make a special presentation at a BCMS Board of Directors meeting.

MEDIA

- Introductory Quarter-Page Ad Space in San Antonio Medicine magazine: A complimentary, full-color quarter-page ad/announcement for new/renewing Platinum Sponsor" and your ad copy.
- San Antonio Medicine Magazine: 12-month listing in the Circle of Friends Services Directory with full color logo.
- Article Writing Opportunities: San Antonio Medicine Magazine.
- The BCMS E-newsletter: Complementary annual subscriptions.
- The BCMS E-newsletter: Full color ads and/or information postings for your company.
- The Circle of Friends Bulletin: Monthly e-blast with your company's announcement.
- Website: Circle of Friends Home Page full-color logo displayed with exclusive link to your website or landing page.

LITERATURE

- Company Literature: Promotional literature can be displayed at BCMS for physicians' review.
- Promotional Distributions: May distribute company brochure at each place setting at BCMS events (details apply).

GENERAL

- Company Seminars: BCMS will host up to two focus group meetings with physician members (catering and hard copy invitation not included).
- Use of BCMS Conference Facilities: Subject to availability and after hours considerations.
- Event Attendance: Platinum sponsors are welcome to attend BCMS events.
- Vendor Space Reserved: At designated BCMS events.
- Events Signage: Your Company name listed on event signage and recognized at BCMS events that you attend.
- Mailing Labels: Member mailing labels can be pre-sorted to specifications.
- Physician Inquires: Referrals to Circle of Friends services or products – Platinum donors listed first.
- Platinum First Preference: Circle of Friends Services Directory, 12-month online listing with logo.
- BCMS App: Listing same specs as website.

The sooner you get involved, the sooner you can start to engage with our 5,700 plus Physician members!