

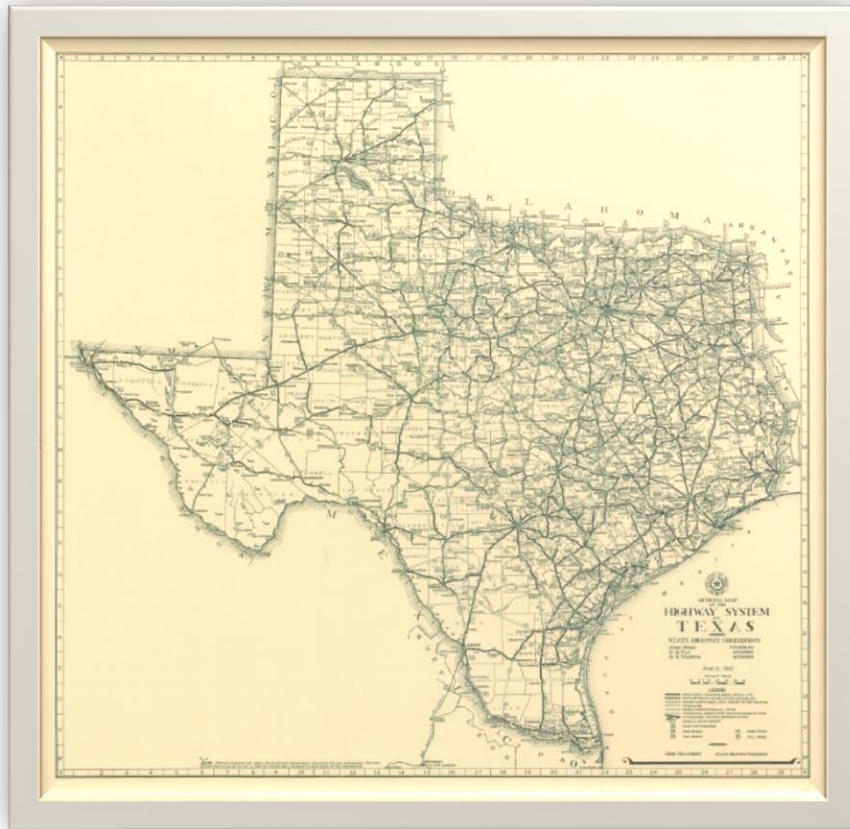


Bexar County Medical Society

*Successfully promote your business or organization to
Physicians and our Healthcare Industry*



If you want to meet doctors, this would be the place to do it...
*5000+ members 8th largest County Medical Society in the
United States and Growing!*



The Bexar County Medical Society

The Bexar County Medical Society (BCMS) was established in 1853 as the first county medical society in Texas and was a pioneer in organized medicine. The Bexar County Medical Society covers not only Bexar County, but includes surrounding, contiguous counties that enjoys an average annual membership of approximately 5000 physician members representing all recognized medical specialties. This makes BCMS the eighth largest county medical society in the United States.



The New Bexar County Medical Society Headquarters
4334 N Loop 1604 W San Antonio TX 78249

The Circle of Friends program

The Bexar County Medical Society offers a community business development initiative, called the Circle of Friends (COF). This is a program designed for companies and organizations like yours that would like to reach out to our medical community and our 5000 physician members with your products and services. Our program is designed to encourage and promote business growth with physicians and the healthcare community. Historically, the Circle of Friends program has proven to be the best resource for engaging physicians as potential clients, physician referrals, brand awareness/recognition and positive public relations in our healthcare community. Through the COF program, we have successfully helped many businesses grow. Also note, the charitable donations made as sponsors in the Circle of Friends program help fund programs and events that are important to our Community's health and the physicians that serve it.

It's a win-win scenario!



Successful Marketing using the Circle of Friends
resources:

The combined medical sectors in San Antonio now have a local economic impact of over \$35 billion per year and employ one of every 6 citizens in our local workforce.

Meet Our Physicians

The Bexar County Medical Society offers Circle of Friends sponsors many opportunities to meet, network and communicate directly with physicians through a variety of BCMS-sponsored events and meetings.

- **The Installation of Officers**

Honor the incoming BCMS and BCMS Alliance presidents and board members.

- **General Membership Meetings**

Continuing medical education and issues important to our physicians, held 1-3 times per year.

- **Rockport Bay Fishing Trip**

Guide, hotel and dinner.

- **New Member Welcome**

A social mix and mingle event for old and new members.

- **Women in Medicine**

A dinner event honoring outstanding female physicians.

- **BCMS Auto Show**

Auto dealers that participate in the BCMS Auto program display the latest makes and models of new vehicles.

***Other Special Events and Meeting.** Held throughout the year as opportunities arise.

Communicate and advertise your company's products and services.

You will have great exposure through:

San Antonio Medicine Magazine

Monthly Service Directory

This major monthly medical publication contains a monthly directory of Circle of Friends donors by service line, and is distributed throughout Bexar and surrounding counties to more than 8000+ physicians and medical professionals. As a Platinum or Gold sponsor, you are also invited to contribute articles to this publication. An article in this major publication is a great way to convey your company's or organization's services and products to our South Texas medical community.

Physician and Medical Directory

Annual Directory

The only Physician and Medical Directory officially sanctioned by the Bexar County Medical Society listing physicians licensed in Texas who practice in Bexar and the surrounding counties. This is the directory which is the most requested by physicians, hospitals, insurance companies, medical office personnel, medical vendors and consumers. It is one of the best ways to gain the exposure your company or organization needs to promote its services and products to the south Texas medical community.

On-line Service Directory

Updated Quarterly

It's like an Angie's list for doctors. This directory is available through our website and is used by our physician membership. The BCMS Service Directory is updated quarterly to ensure Circle of Friends members have the most accurate exposure in the medical community.

BCMS Phone App

Updated Daily

Your information will be placed conveniently in front of physicians for easy reference. In addition, as a Circle of Friends sponsor you will have access to our calendar of events, staff, and other important information through our phone app.

“If you want to reach Doctors this would be the place to do it!”

Professional Membership Benefits Guide

ANNUAL SPONSORSHIP BY LEVELS	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000
	<i>Honored Member *Special Recognition & Privileges</i>	<i>Business Building (*Our most popular)</i>	<i>Friend of the Society</i>
Events- your company name will be listed on BCMS event invitations	All event invitations	6 event invitations	3 event invitations
Events- company name will be listed on recognition signage at BCMS events	At all events	6 events	3 events
San Antonio Medicine Magazine Complimentary 12-month subscription	3 subscriptions	2 subscriptions	1 subscriptions
San Antonio Medicine Magazine 12-month listing with logo Circle of Friends Services Directory.	Top placement	Yes	No logo
BCMS Physician & Medical Directory annual listing Circle of Friends Services Directory Section	Top placement	Yes	No logo
BCMS Physician & Medical Directory Complimentary issues (non-members at a per-copy cost \$89.95)	5 copies	3 copies	1 copies
BCMS APP & On-Line Directory of Services 12-month listing company name and profile information	Top placement	Yes	No logo
The Physician’s Weekly Dose e-newsletter Complimentary 12-month subscription BCMS internal weekly e-newsletter for physician membership	Yes	Yes	Yes
The Physician’s Weekly Dose e-newsletter Full color ad space as available	12 issues	6 issues	3 issues
Membership mailing labels can be pre-sorted to spec, can be substituted for e-blast	4 sets	3 sets	1 sets
Conference Center complimentary use of BCMS’ conference center for events (as available)	4 reservations	2 reservations	1 reservation
Vendor Space complimentary reserved vendor space at BCMS general events (as available)	All events	6 events	3 events
Physician Inquires for services or products forwarded to COF members	Top placement / First Choice	Second	Third
Article Writing Opportunities for publication in the San Antonio Medicine magazine	3	1	*Contact BCMS
Circle of Friends home page your full color logo displayed with exclusive link to your website or landing page	Yes	Yes	Text only No logo
BCMS Auto Program COF members may participate	All Circle of Friends Members		
San Antonio Medicine Magazine Complimentary full color quarter-page ad/ announcement “ New/Renewing Platinum Member ” and your ad copy	Platinum Members Only		
Company literature your promotional literature will be displayed at BCMS headquarters for physician's review	Platinum Members Only		
Promotional Distribution Company may distribute company brochure at each place setting at BCMS events (details apply)	Platinum Members Only		
Seminars BCMS will host two focus group meetings with physician members (catering and hard copy invitation not included)	Platinum Members Only		
BCMS Board of Directors Meeting Your company representative(s) may make a special presentation at a BCMS Board of Directors meeting	Platinum Members Only		
Minute at the Mic Presenter / Speaker for Platinum sponsors to address attendees at BCMS events about their company and services. (details apply)	Platinum Members Only		

Opportunities to network
with the leaders of our medical community



Let's grow your business together...!

We give you all the tools, media, and exposure you need to succeed...

The sooner you get involved, the sooner you can start extending your influence in our dynamic medical community.

Contact: August Charles Trevino II Development Director 210-301-4366 august.trevino@bcms.org